

# 360 Flex

## Business Summit

CONFERENCES

Thank you for helping make 360|Flex Business Summit 2009 a great conference. We have allotted 100 registration slots. It'll be the best collection of decision makers looking to get into Flex under one roof.

### Sponsorship Details

**Base Sponsorship- \$1,000:** Space on Conference USB Key and Printed Collateral. Logo on Website.@

#### A la carte items:

- **Business Card Holder\* - \$2,500:** Your logo on one side of the Summit business card holder. Excellent visibility to each attendee.
- **Water Bottle\* - \$1,500:** Single sponsor, 1 color imprint. One for each attendee
- **Breakfast Upgrade - \$1,500:** Single sponsor, upgrade simple continental breakfast up to plated breakfast or nice buffet; Your name mentioned in program, 5 minute "We brought you this, enjoy" at start (or end) and your logo up on the screen while meal is served.
- **Lunch Upgrade - \$1,500:** Single Sponsor, upgrade sandwiches lunch to a plated lunch or nice buffet; Your name mentioned in program, 5 minute "We brought you this, enjoy" at start (or end) and your logo up on the screen while lunch is served.
- **Evening reception upgrade - \$1,500:** Up to 2 sponsors; The more money we get, the nicer the reception regarding drinks, food, etc. Your name mentioned in program, 5 minute "We brought you this, enjoy" at start (or end) and your logos up on the screen while meal is served; Space for signage to be setup as well.
- **USB Thumb Drives\* - \$1000:** Your logo on one side of the Summit 2gb USB drive. Excellent visibility to each attendee.
- **Pre-Event email to all attendees - \$1,000:** An email composed of your con-

tent sent on your behalf through our internal emailing system. You never receive any attendee information. This email will be sent to attendees prior to the show, allowing you to prep them for your arrival.

- **Post-Event email to all attendees - \$1,000:** An email composed of your content sent on your behalf through our internal emailing system. You never receive any attendee information. This email will be sent to attendees post show, providing you a way to followup with attendees post show.
- **Lanyards+\* - \$1,000:** Your Logo or Marketing on Lanyards.
- **Logo on Conference Folder - \$500:** You logo on the folder that attendees receive when they check into the summit, that is stuffed with sponsor collateral.
- **Physical Banner in Main Hall - \$500:** Hang you banner in the summit facility for all to see. If the conference facility charges a hanging fee, you will be responsible for covering that fee.

**\*Designs subject to approval**

**+If you wish to not include the 360|Conferences logo, you are responsible for the sponsorship fee as well as the cost of the item.**

**@Logo placement on side bar determined by total spend and time of purchase.**

## **Who Will be Attending 360|Flex Business Summit?**

- Web 2.0 executives
- Decision makers
- Those investigating RIA Technology

The goal of the summit is to provide a venue where the people listed above can investigate Flex. They can do so in a no-pressure style format. They will be exposed to all the information needed to make them successful in the RIA projects. Your job as sponsors is to help insure they have all the information they need to succeed.

## **Schedule**

The summit will have it's own keynote. This will be geared to get the audience jazzed about Flex and RIAs in general.

We'll then have 2 rooms of break out sessions, where ideas of will further be discussed in details.

After the breakouts, we'll have a general panel session. This is where the audience and panelists can discuss yet discussed topics or drill down for further details.

The day of sessions will then wrap-up with a client stories. Here, clients will discuss the good, the bad and the ugly of their Flex project implementations.

## **Meals and Reception**

One thing we would like to offer additionally for the summit attendees is private meals for themselves. We'd like to present a nice breakfast spread, plated lunch and a private evening reception for the summit attendees. This will be possible only through the generosity of sponsors like you. The nicer the event is, the nicer it will reflect on you.

## **Parking**

Guests of the HOTEL have a choice of valet or self-parking. Current valet parking rates are \$24.00 for overnight valet parking and \$14 for "short-term" valet parking (from 1 to 14

hours). Crowne Plaza Hotel valet service is provided by a professional parking service, independent of the Crowne Plaza Hotel. Self-parking rates are currently \$20 daily. Rates are not valid during special events and rates are subject to change. Self-parking is conveniently located across the street from the HOTEL in the Pan Am Plaza facility. This is an independently owned and operated facility.

## **Link to 360|Flex Indy Business Summit**

We'd love it if you put a link to 360|Flex Business summit on your site(s) and or blog(s). There are badges available on our site. Feel free to produce your own, just let us know so we can link to it. The business summit website is <http://www.360flexsummit.com>

## **Name Badges**

ALL sponsors and representatives must register online at <http://www.360flexsummit.com> in order to receive a badge and attendee package.

## **Promotional Goodies**

If you would like any type of promotional item included in our Conference welcome package please provide it by May 1st. Please keep items small as space is limited. Suggestions; post cards, pens, post it pads, stickers, etc.

## **Directions**

**DIRECTIONS FROM IND (Indianapolis International Airport)** – Take the exit onto I-70 E toward Indianapolis. Take exit 79B to merge onto S Illinois St. Turn left at W Georgia St. Take exit 79B to merge onto S Illinois St. Turn left at W Louisiana St. Hotel will be on right.